

Media Kit for



I Can Teach My Child, LLC
www.icanteachmychild.com
icanteachmychild@gmail.com

Updated Jan. 2012

Current Monthly Advertising Options:

1. Ad in sponsor grid: \$100

Your 125x125 ad will be prominently displayed on the top right sidebar and will rotate automatically. In addition, one Saturday each month, I will make special mention of my sponsors on Facebook and Twitter.

2. Product Reviews & Giveaways

Do you have a product you would like me to try and/or share with my readers? Contact me! If you desire a video review (that can be used anywhere at your discretion—your site, Amazon, etc), I'll gladly create one for a fee of \$50/hour.

ICanTeachMyChild.com is a website full of activities and resources for parents of young children! Our goal is to encourage parents to invest in their children through quality time, intentional parenting, and play!

At a Glance Stats for ICanTeachMyChild.com

(based on data from Google Analytics: Sept 28-Oct 28, 2011)

Monthly Pageviews:	295,900+
Monthly Visits:	142,400+
Unique Visitors:	110,700+
Average Pages/Visit:	3.51

Other Stats

Facebook 'Likes':	10,800+
Feedburner Subscribers:	6,150+
Pinterest Followers:	2,000+
GoogleFriendConnect:	1,900+
Twitter Followers:	600+
Alexa Ranking (US):	27,998

Reader Demographics

95% Female
57% between the ages of 25-34
26% between the ages of 35-44