

Media Kit for



I Can Teach My Child, LLC
www.icanteachmychild.com
icanteachmychild@gmail.com

Updated July 2012

Current Monthly Advertising Options:

1. Ad in sponsor grid: \$100

Your 125x125 ad will be prominently displayed on the top right sidebar and will rotate automatically. In addition, one day each month, I will make special mention of my sponsors on Facebook and Twitter.

2. Product Reviews & Giveaways

Do you have a product you would like me to try and share with my readers? Contact me!

3. Ad at the Bottom of Daily E-mails: \$50

Nearly 12,000 people get an e-mail in their inbox everyday. Get your ad in!

ICanTeachMyChild.com is a website full of activities and resources for parents of young children! Our goal is to encourage parents to invest in their children through quality time, intentional parenting, and play!

At a Glance Stats for ICanTeachMyChild.com

(based on data from Google Analytics: Jun. 15- July 15, 2012)

Monthly Pageviews:	454,700+
Monthly Visits:	256,400+
Unique Visitors:	214,300+
Average Pages/Visit:	2.17

Other Stats

Facebook 'Likes':	16,500+
Feedburner Subscribers:	11,700+
Pinterest Followers:	8,100+
Twitter Followers:	1,090+
Alexa Ranking (US):	26,008

Reader Demographics

95% Female
57% between the ages of 25-34
26% between the ages of 35-44